TO: IPA Members   FROM: Heather Rodgers   October 9, 2014

CAREMARK PLAN CHANGES AND MEDICARE PART D OPEN ENROLLMENT

1. CAREMARK Plan Changes:

In light of CVS Health's new commitment to wellness, Caremark is now providing some plans with a co-pay differential to their beneficiaries. The co-pay will vary based on whether the pharmacy sells tobacco products or not. If you still sell tobacco products, your Caremark patients (in these plans) will be charged an extra $15 on their co-pays for having their prescriptions filled in your store. Patient's that go to pharmacies that do not sell tobacco products will not see the extra $15 charge. You should be receiving these new contracts shortly if you have not already. Please be sure to read through it thoroughly before signing.

2. Medicare Open Enrollment starts October 15th. Be Prepared:

IPA would like to remind you of our contract with **iMedicare. iMedicare** provides an automatic on-line comparison of Medicare plans to help your customers select a plan that provides the best coverage for them, while also separately displaying the **best reimbursement for your pharmacy**.

The iMedicare program benefits:

- The cost of the program is $840/year per store (with the 30% Discount for IPA Members): The program is available for PCs and tablets.

- Compares Medicare Plans in Less than 2 Minutes: This program compares and clearly shows patients their monthly costs, doughnut hole, health benefits and enrollment options and you will see the reimbursement for your pharmacy for each plan.

- Imports Drug Profiles from Your Pharmacy Computer System – No Data Entry: Integrates with your pharmacy system to populate each patient's information and their active drug list, thereby eliminating data entry completely.

- View Therapeutic Alternatives for "Not-Covered" Drugs: Shows the full reimbursement and formulary coverage for therapeutic alternatives so you can tell what is covered and what restrictions a drug may have.

For more information call Heather at IPA @ 800-575-2667